

**Is the learning organization idea relevant to higher educational institutions? A literature review and a "multi-stakeholder contingency approach"**

Örtenblad, Anders; **Koris, Riina** International journal of educational management 2014 / p. 173-214 : tab

**Marketing of Ukrainian higher educational institutions representation based on modeling of webometrics ranking**

Kvitka, Sergiy; Starushenko, Galina; Koval, Viktor; Deforzh, Hanna; Vynnychenko, Volodymyr; **Prokopenko, Olha** Marketing and management of innovation 2019 / p. 60–72 <http://doi.org/10.21272/mmi.2019.3-05>