

Test results of practical value-centric business development methodology

Randmaa, Merili; Otto, Tauno; Howard, Thomas J. Proceedings of NordDesign 2014 Conference 2014 / p. 642-651 : ill

Value centric business development for Estonian manufacturing small and medium sized enterprises = Väärtuskeskne ettevõtte arendus Eesti väike- ja keskmise suurusega tootmisettevõtetele

Kukuškin, Merili 2015 https://www.ester.ee/record=b4496512*est

Value-centric business development : descriptive and prescriptive research into five different companies

Kukuškin, Merili; Otto, Tauno; Howard, Thomas J. Proceedings of the Estonian Academy of Sciences 2015 / p. 543-557 : ill

https://artiklid.elnet.ee/record=b2750884*est