

Expected vs. unexpected : selecting right measures of interestingness

Sharma, Rahul; Kaushik, Minakshi; Arakkal Peious, Sijo; Ben Yahia, Sadok; Draheim, Dirk Big Data Analytics and Knowledge Discovery : 22nd International Conference, DaWaK 2020, Bratislava, Slovakia, September 14–17, 2020 : proceedings 2020 / p. 38-47 https://doi.org/10.1007/978-3-030-59065-9_4 [Conference Proceedings at Scopus](#) [Article at Scopus](#) [Conference Proceedings at WOS](#) [Article at WOS](#)

Grand reports : a tool for generalizing association rule mining to numeric target values

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