

AI transformation is platform driven

Koppel, Tarmo; Tšernikova, Olga; Vilcane, Inese AI IN BUSINESS : proceedings of the scientific workshop on business implications of artificial intelligence, June 7, 2022 2022 / p. 6-8 : ill https://www.ester.ee/record=b5506022*est

Factors affecting the SMEs ability to enter the AI revolution

Koppel, Tarmo; Tšernikova, Olga You Have Been Replaced by AI : Abstracts of the 11th Annual Entrepreneurship and Innovation Conference (EUAS and Ülemiste City), Tallinn, October 5, 2023 2023 / p. 12 <https://conference.euas.eu/2023/wp-content/uploads/2024/02/ConferenceProceedings2023.pdf>

Managing crisis in SMEs

Koppel, Tarmo; Tšernikova, Olga Crisis management for small and medium-sized enterprises (SMEs) : strategies for external crises 2022 / p. 47-58 : ill https://doi.org/10.1007/978-3-030-91727-2_5