

Magistritöö: taimetoitlus võib tõsta inimese enesekindlust

Askileiskiri, Kadi Bioneer.ee 2024 [Magistritöö: taimetoitlus võib tõsta inimese enesekindlust https://digikogu.taltech.ee/et/Item/1676a1e4-9c2a-4e0d-8aef-82a344aeab4d](https://digikogu.taltech.ee/et/Item/1676a1e4-9c2a-4e0d-8aef-82a344aeab4d)

Shaping customer brand loyalty during the pandemic : The role of brand credibility, value congruence, experience, identification, and engagement

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree**; Vo-Thanh, Tan; Ramkissoon, Haywantee; **Leppiman, Anu**; Smith, Dale L.G. Journal of Consumer Behaviour 2022 / p. 1175-1189 <https://doi.org/10.1002/cb.2070> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)