

AI tööriistad – aja ja raha kokkuhoiukoht, mida olen ettevõtjana aastaid igatsenud

Torim, Teet BestMarketing.ee 2024 [AI tööriistad – aja ja raha kokkuhoiukoht, mida olen ettevõtjana aastaid igatsenud](#)

Barriers to digital transformation of the silver economy : challenges to adopting digital skills by the silver generation

Butt, Sidra Azmat; Lips, Silvia; Sharma, Rahul; Pappel, Ingrid; Draheim, Dirk Human factors, business management and society : proceedings of the 14th AHFE International Conference on Applied Human Factors and Ergonomics : San Francisco Marriott Marquis, California, USA, July 20-24, 2023. Vol. 97 2023 / p. 151–163 : tab <https://doi.org/10.54941/ahfe1003892>

DAO-based society-in-the-loop model : redesigning society-in-the-loop framework to concrete social dialogue key measurement for platform workers

Kerikmäe, Tanel; Göksal, Saban Ibrahim; Chochia, Archil Problems of legality 2024 / p. 237-255 <https://doi.org/10.21564/2414-990X.166.312167>

Design of a Collective Intelligence Platform for facilitating the silver economy : an exhaustive user-centered evaluation

Butt, Sidra Azmat; Suran, Shweta; Pappel, Ingrid; Weck, Marina; Draheim, Dirk techrxiv.org 2023 / 36 p. : ill <https://doi.org/10.36227/techrxiv.24213168.v1>

A digital collaborative platform for the silver economy : functionalities required by stakeholders in a multinational Baltic Sea Region project

Butt, Sidra Azmat; Suran, Shweta; Pappel, Ingrid; Smaerup, Michael; Krimmer, Robert Johannes; Draheim, Dirk Digital government : research and practice 2023 / art. 8, 20 p. : ill <https://doi.org/10.1145/3592618> [Journal metrics at Scopus](#) [Article at Scopus](#)

Digital Silver Hub : user dialogue model technical document

Butt, Sidra Azmat; Pappel, Ingrid; Draheim, Dirk techrxiv.org 2022 / p. 1–59 : ill <https://doi.org/10.36227/techrxiv.19875031.v1>

Exploring the functionalities and evaluation of the Digital Silver Hub : a collaborative platform for innovative solutions in the silver economy

Butt, Sidra Azmat; Pappel, Ingrid; Draheim, Dirk ICEGOV '23 : proceedings of the 16th International Conference on Theory and Practice of Electronic Governance : September 26–29, 2023, Belo Horizonte, Brazil 2023 / p. 371–378 : ill <https://doi.org/10.1145/3614321.3614371>

Gamification's role in fostering user engagement with healthy food-based digital content

Charry, Karine; Poncin, Ingrid; Kullak, Avreliane; Hollebeek, Linda D. Psychology and Marketing 2024 / p. 69-85 : ill <https://doi.org/10.1002/mar.21892> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Lessons learned from a multi-national project on developing a platform for the silver economy

Butt, Sidra Azmat; Kangilaski, Taivo; Draheim, Dirk CENTERIS – International Conference on ENTERprise Information Systems / ProjMAN - International Conference on Project MANagement / HCist - International Conference on Health and Social Care Information Systems and Technologies 2023 2024 / p. 1006 - 1014 <https://doi.org/10.1016/j.procs.2024.06.264> [Conference proceedings at Scopus](#) [Article at Scopus](#)

Moving to new digital platforms : a case study of Kazakhstani small- and medium-sized enterprises : chapter 11

Tokyzhanova, Talshyn Digital transformation for entrepreneurship 2024 / p. 175-194 https://www.ester.ee/record=b5676637*est https://doi.org/10.1142/9789811270178_0011

Multi-faceted evaluation of the Digital Silver Hub to validate its platform requirements

Butt, Sidra Azmat; Weck, Marina; Pappel, Ingrid; Draheim, Dirk Human factors, business management and society : proceedings of the 14th AHFE International Conference on Applied Human Factors and Ergonomics : San Francisco Marriott Marquis, California, USA, July 20-24, 2023. Vol. 97 2023 / p. 164–177 : ill <https://doi.org/10.54941/ahfe1003893>

New emerging industries and alternative pathways into global value chains: the case of Estonian automated mobility and delivery industry

Juuse, Egert; Karo, Erkki Journal of the knowledge economy 2024 / 20 p <https://doi.org/10.1007/s13132-024-02236-w>

On-line repository of digital resources for a BIM-enabled learning environment

Bragadin, Marco A.; Morganti, Caterina; Ricci, Pier Carlo; Witt, Emlyn David Qivitoq; Kahkonen, Kalle; Puolitaival, Taija Journal of information technology in construction 2024 / p. 1039-1057 : ill <https://doi.org/10.36680/j.itcon.2024.046> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Overcoming challenges in the silver economy by connecting services in the Silver Hub : the tool to provide the basis for the innovative solutions

Kangilaski, Taivo; Butt, Sidra Azmat; Pappel, Ingrid; Kangilaski, Erik Proceedings of the 14th International Conference on Theory and Practice of Electronic Governance (ICEGOV 2021), 6 - 8 October 2021, Athens, Greece 2021 / p. 231-237 : ill <https://doi.org/10.1145/3494193.3494225> [Conference Proceedings at Scopus](#) [Article at Scopus](#) [Article at WOS](#)

Unravelling the customer journey: A conceptual framework and research agenda

Mele, Cristina; **Hollebeek, Linda Desiree**; Di Bernardo, Irene; Russo Spena, Tiziana Technological forecasting and social change 2025 / art. 123916 <https://doi.org/10.1016/j.techfore.2024.123916>

Vanade hoonete uuskasutus – kas tulevik peitub minevikus?

Vaaks, Eveliis Trialoog 2025 <https://trialoog.taltech.ee/vanade-hoonete-uuskasutus-kas-tulevik-peitub-minevikus/>