

The effects of consumer esports videogame engagement on consumption behaviors

Abbasi, Amir Zaib; Asif, Muhammad; **Hollebeek, Linda Desiree**; Islam, Jamid Ul; Ting, Ding Hooi; Rehman, Umair Journal of Product and Brand Management 2021 / p. 1194 - 1211 <https://doi.org/10.1108/JPBM-04-2020-2839> [Journal metrics at Scopus](#) [Article at Scopus](#) [Journal metrics at WOS](#) [Article at WOS](#)

Exploring purchase intention in metaverse retailing : insights from an automotive platform

Zhang, Haowei; Lv, Yang; Zhang, Justin Zuopeng; **Hollebeek, Linda Desiree**; Behl, Abhishek; Urbonavicius, Sigitas Journal of retailing and consumer services 2025 / art. 104144 <https://doi.org/10.1016/j.jretconser.2024.104144>