

Online content creators' and viewers' interdependent journeys

Hollebeek, Linda Desiree; Anselmsson, Johan; Adomaviciute-Sakalauske, Karina; Krumm, Kristo; Jansson, Johan; Wait, Marius; Ooi, Beewah; **Riivits-Arkonsuo, Iivi**; Lubbe, Isolde Services marketing quarterly 2024 / p. 296-318
<https://doi.org/10.1080/15332969.2024.2364128>

Tourists' perceived travel risk, desire to travel, travel engagement, and subjective wellbeing: the moderating role of emotion regulation

Rather, Raouf Ahmad; **Hollebeek, Linda Desiree**; Wait, Marius; Khan, Imran Current Issues in Tourism 2025 / p. 1 - 21
<https://doi.org/10.1080/13683500.2024.2435420>