

**Top management homophily impact on strategic issue selling**

**Rillo, Marko** Academy of Management Annual Conference Business Policy and Strategy Professional Development Workshop  
Presentation in Anaheim 2008 / p. 30

**Using video cases to teach strategy - the case of "Management Brains"**

**Rillo, Marko** Academy of Management Annual Conference Business Policy and Strategy Professional Development Workshop  
presentation in Anaheim 2008 / p. 18