

From product centred design to value centred design : understanding the value-system

Randmaa, Merili; Howard, Thomas; Otto, Tauno Proceedings of the 8th International Conference of DAAAM Baltic Industrial Engineering, 19-21st April 2012, Tallinn, Estonia. 2 2012 / p. 548-554 : ill

Test results of practical value-centric business development methodology

Randmaa, Merili; Otto, Tauno; Howard, Thomas J. Proceedings of NordDesign 2014 Conference 2014 / p. 642-651 : ill

Value-centric business development : descriptive and prescriptive research into five different companies

Kukuškin, Merili; Otto, Tauno; Howard, Thomas J. Proceedings of the Estonian Academy of Sciences 2015 / p. 543-557 : ill