

### **How to integrate design management concepts into SME? : experiences from the South Baltic Sea region**

**Prause, Gunnar Klaus;** Hack, Achim; Maknyte, Laima 11th International Entrepreneurship Forum (IEF) Conference, 2012 : Entrepreneurship and Sustainability : From Lifestyles to Innovative Enterprises in Creative and Sustainable Environments' : Kuala Lumpur (KL) Malaysia on 3-6 September 2012 : conference proceedings. Vol. 2 2012 / p. 429-457 : ill  
[https://www.researchgate.net/publication/313937022\\_How\\_to\\_Integrate\\_Design\\_Management\\_Concepts\\_into\\_SME\\_-\\_Experiences\\_from\\_the\\_South\\_Baltic\\_Sea\\_Region](https://www.researchgate.net/publication/313937022_How_to_Integrate_Design_Management_Concepts_into_SME_-_Experiences_from_the_South_Baltic_Sea_Region)

### **Trade fair participation as internationalisation and networking instrument for SME**

**Prause, Gunnar Klaus;** Feuerhake, Christian; Hochheim, Hendrik; Hunke, Kristina 11th International Entrepreneurship Forum (IEF) Conference, 2012 : Entrepreneurship and Sustainability : From Lifestyles to Innovative Enterprises in Creative and Sustainable Environments' : Kuala Lumpur (KL) Malaysia on 3-6 September 2012 : conference proceedings. Vol. 2 2012 / p. 874-889  
[https://www.researchgate.net/publication/313936412\\_Trade\\_Fair\\_Participation\\_as\\_Internationalisation\\_and\\_Networking\\_Instrument\\_for\\_SME](https://www.researchgate.net/publication/313936412_Trade_Fair_Participation_as_Internationalisation_and_Networking_Instrument_for_SME)